

COUNTY HIGHWAY PROGRAM TOPIC OF MEETING CALLED BY BOARD OF SUPERVISORS

Comprehensive plans for extension and completion of the county highway system will be considered at a public hearing called by the county supervisors at their office next Wednesday, July 28. All civic and commercial organizations of the county are invited to have representatives present.

Demands for new highways in various parts of the county are so numerous that the supervisors have under consideration a special election to pass on a bond issue of \$2,500,000 for the purpose. The meeting will consider the advisability of such a bond issue and what road improvements should be specified for the expenditure of the fund.

Sierra Madre's Claims

Sierra Madre is interested in this meeting from the standpoint of two proposals. First is the extension of Orange Grove avenue from East Pasadena to connect with Central avenue in Sierra Madre. Second is the proposed mountain highway along the route of the Sturtevant trail to afford a direct highway connection between Los Angeles and the Antelope Valley. President Osgood of the Board of Trade is absent from town and may be unable to be present. Sierra Madre should be represented at the meeting and its claims presented. An effort will be made to have members of the Board of Trade's special highway committee on hand.

Progress in Road System

At a meeting of the Board of Supervisors on July 13th, Supervisor Hinshaw, chairman of the Committee on Highways, submitted the following report:

As the time for making up the county tax budget is near at hand, I desire to submit to your consideration the following suggestions relative to the extension of our highway system.

First, I would refer to the 300 miles of paved roads which were constructed from the \$5,500,000 fund raised by the county bond issue in 1908. This system consisted of roads extending out of Los Angeles city in various directions, but in most cases left disconnected at the end of each highway.

The greatly increased traffic which followed this improvement, and the introduction of the auto traffic, made it necessary to widen and in many cases practically double these roads. This work had to be financed from the General Fund.

System Extended

About three years ago the county adopted the policy of furnishing rock and oil under certain conditions where property owners would pay for the labor necessary for construction work. The property owners in the county responded loyally to this suggestion, and through their assistance there has been constructed about 100 miles of paved highway, and 125 miles are either under construction or petitions for the work are on file with the Board of Supervisors.

In certain instances donations have been made by property owners, in place of forming assessment districts, and many miles built by private parties and various improvement associations. This gives Los Angeles County approximately 500 miles of paved highway completed and under construction.

struction, in addition to that portion constructed by the State.

Improvements made in this manner in the past two years have to a large extent connected up the various highways which were built by the bond issue. In some places, however, it was found inadvisable to levy an assessment against property where it was of little value, in which cases the county is now undertaking to build from the county funds.

Mountain Roads Needed

The present net-work of paved roads does not include many mountain roads, and we find the most beautiful part of our county lying hidden in the various canyons and back of mountain peaks, practically inaccessible to either our own citizens or the touring public.

We also have lying in the north part of the county, the great Antelope Valley, which is almost an empire in itself, with no paved road to connect with this city. Development in this valley has been retarded by lack of transportation facilities. Strong demands are now being made for the construction of highways through the following canyons:

Proposed Routes

The San Gabriel, from a point near Azusa to the Antelope Valley, near Big Rock Creek, thence west to Palmdale, a distance of approximately 63 miles, at an estimated cost of \$350,000.00.

The Arroyo Seco Canyon, from Pasadena to Palmdale, a distance of approximately 44 miles, at an estimated cost of \$850,000.00.

Mint Canyon, from Saugus to the Antelope Valley, connecting with the road now under construction from Palmdale to Lancaster, a distance of 30 miles, at an estimated cost of \$200,000.00.

Also the Harbor-Truck Boulevard, extending from Los Angeles city through the city of Compton to the Harbor front, a distance of 15 miles, at an estimated cost of \$400,000.00.

Pico Boulevard, from Los Angeles to the sea, a distance of 4 miles, at an estimated cost of \$45,000.00.

The Coast Road from Venice to Manhattan and Redondo Beach, a distance of 2 miles, at an approximate cost of \$30,000.00.

And a road from the Valley near Pomona, through La Brea Canyon, connecting with the Orange County highway system, a distance of 6 miles, at an estimated cost of \$65,000.00.

Harbor Road

The Harbor Boulevard has already been approved by the board, and a levy of \$65,000.00 raised this year, with construction work already commenced, leaving a balance which will have to be raised either by direct tax or by bond issue.

These roads, I consider, are all of more than ordinary local interest, and in case of the canyon roads, pass through public lands and not subject to local assessments for such improvement. It would seem impracticable to build many, if any, of these roads the coming year by direct tax levy, and I would suggest for your consideration the question of a bond issue of approximately \$2,500,000.00 or \$2,750,000.00, to cover the cost of building the roads referred to, so that construction work might be pushed

WOMAN HERMIT REPORTED TO BE DEAD IN INDIA

Passing of the "hermitess" who lived near the mouth of Big Santa Anita Canyon about seven years ago is reported from India. The woman received a great amount of newspaper publicity, as the subject of various "mystery stories," mostly written by reporters who knew little about her. She lived for many years in a cabin of brush and poles she had constructed at the upper end of the Baldwin ranch. Her name was Mrs. Landry Riedeselle, and she was said to be of French-Canadian descent. She was a highly educated woman, and her humble abode contained many books and a piano. She had received permission from the late E. J. Baldwin to live on his ranch. Known as an ascetic, she is said to have fasted for days at a time, believing that in time she could come to live without food at all. She rarely ate anything but uncooked vegetables or fruit.

A number of years ago she disappeared, going to Alaska, where she had lived before. People here lost track of her until it was rumored she was in India, begging her way northward from Calcutta. The first actual word to be received concerning her came about two weeks ago, when Otto Carque of Los Angeles, who had been one of her acquaintances, received word of her death. The letter was from a Buddhist priest living in a community in the foothills of the Himalayan mountains, in northeastern India, and related that Mrs. Riedeselle had died there April 26.

HOME OF TRUTH

"For God sent not His son into the world to condemn the world; but that the world through him might be saved." Devotional service at the home of Truth, corner Auburn and Carter, Sunday at 3:30 p. m. Services conducted by Harriet C. Hamor. Everyone cordially welcome. Sunday school is held at 2 o'clock. All children invited.

FIRST CONGREGATIONAL CHURCH

The pastor will preach next Sunday morning and evening. Subject in the morning, "The Unrecognized Christ," in the evening, "Known by Their Fruit." All are cordially invited.

FRED STAFF, Pastor.

DIGEST OF NEW LAWS IN SCHOOL BULLETIN

The second number of the Educational Blue Bulletin has just been issued by the State Printing Office. This number is edited by Edwin R. Snyder, the commissioner of vocational education. It has 30 pages of matter, mostly consisting of a digest of all the new educational laws that were placed on the statute books by the late legislation. This will prove interesting and valuable for all people concerned in any way with the public schools. The bulletins are sent to superintendents, trustees and teachers. Others may get them upon request from Superintendent Edward Hyatt, at Sacramento.

this coming year. The bonds might be so arranged that no payment on principal will be made for two or three years.

Public Camps

The board has also been requested, and has been considering doing considerable work reforesting in the mountains; and by an act of the legislature the county has been organized into a storm protection district. Under this act the county is contemplating doing an extensive amount of work building dams and storage reservoirs. If the board should think favorably of building the proposed roads and doing the other work, I would suggest that the question of securing from the United States Government a tract of land containing several thousand acres, upon each one of the proposed canyon roads, be taken up, the land to be used for county park and camping purposes; and that the work of reforesting and conservation, as far as practicable, be done on the land so granted.

The popularity of the Topanga Canyon road recently opened, makes it clear that such roads and camp grounds would soon become a popular resort for the thousands of citizens and tourists who are seeking space for the 50,000 automobiles which will be owned in Los Angeles county.

If the proposition of a bond issue should be approved by the board, I would recommend that an additional survey be made of canyon roads, and the exact amount stated which would be required for each highway, so that the citizens of the county can know definitely where and how the money is to be expended, prior to the time of passing on the bond issue.

WHAT IS NEWS AND WHAT IS ADVERTISING?

The following article from the South Pasadena Record considers further the distinction between news matter and advertising which was touched upon in last week's News:

Yesterday a man stated that he had an advertisement for the Record. When we read the item we found that it was not an advertisement, but strictly a piece of news. Today a party brought us what he termed a news item and we found it to be purely advertising matter for which there should properly be a charge. Each was sincere in his mistake and was surprised when we explained the difference.

Every newspaper misses much valuable news matter because the persons having it to give think it is advertising and that they will be charged for its publication. On the other hand, almost every day a newspaper has the painful duty of explaining to someone that the "news item" presented by him for publication is an advertisement.

The Difference

This is the difference between advertising and news matter: Every item which is of direct interest to the general public and which has no money value to any person is news. Every item which, even though it has some news value, has a money value to any person, firm or corporation, is an advertisement.

If you have friends visiting you, if you are going away, if your neighbor is repairing his house or making a business change, if your church or club is going to give an entertainment, if you have had a party or have attended some affair, this is strictly news matter, because it has no money value to anyone.

Benefit Worth Money

But if your club wishes the paper to announce that there will be an entertainment and that there will be an admission fee of ten cents, or that you have a hot plate you would like to sell or that your neighbor would like to buy a second hand automobile, that your little son is taking subscriptions for some book or magazine, or any other announcement of a nature similar to these, then set it down as a fact that it is an advertisement, because it has a money value to someone, and that no newspaper will accept it for publication without pay. It is unfair to ask any newspaper to do otherwise. It is just what you yourself would do if you were in the newspaper business, or else you would not be in the business long.

Sometimes there is a slight departure from these rules, but not very often. The only times the departure is made is in the case of regular customers—advertisers who have been patrons for a long time or occasionally for old subscribers who do not overstep the line to any appreciable degree. The Record is always willing to meet the public more than half way. If we can do a favor we are always glad to go out of our way to please others. We have explained the difference between news and advertising simply as an aid to the public. We want news and we want advertising, but it is the desire of every publication that its patrons should know one from the other.

EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. Geo. H. Cornell rector. Vested choir. Festival of St. James the Apostle. Sunday school 9:45 a. m. Sermon and holy communion 11 a. m. This will be the last service at the Church of the Ascension until the first Sunday in September, as the church will be closed during the month of August. A cordial invitation is extended to all.

AFTER BIG PHOTOPLAY PLANT FOR MONROVIA

District Agent Bivins of the Southern Counties Gas Company spent part of Wednesday in the Sierra Madre office. As president of the Monrovia Chamber of Commerce, Mr. Bivins is at present actively engaged in working up a project to secure the establishment of a new photoplay studio in Monrovia. An option has been taken on 150 acres of land on a plateau above Monrovia and the corporation promises to assume the name of Monrovia Feature Film Company if the citizens come through with a few little inducements such as a \$10,000 cash bonus, city tax exemption for five years, free gas, electricity and phones. Mr. Bivins says about \$7,000 of the bonus has been secured already and he is confident the city will be able to hold out sufficient inducements to secure the plant. Henry Kabierski who staged the Mission Play, and John MacGroarty, its author, are among the promoters. One of the first film dramas projected is to be called "The Argonauts," upon which Mr. MacGroarty is now working.

TRUSTEES MAKE SEPARATE OFFICES OF MARSHAL AND STREET SUPERINTENDENT

Offices of street superintendent and city marshal will be separated as a result of an ordinance introduced at last night's session of the city trustees. The ordinance was introduced in accordance with the recommendation of Trustee Griggs of the committee to which the matter had been referred for consideration. Salaries will be as follows: Street superintendent, \$30; marshal, \$30; night watchman, \$75.

Anticipating the adoption of the ordinance Marshal Udell and Deputy George Cox tendered their resignations to take effect August 1. Mr. Udell was retained in the office of street superintendent and Mr. Cox was appointed to take the office of marshal. The trustees are now awaiting the rush of candidates for the office of deputy marshal for night duty.

Budget Ordinance

The amount to be raised by taxation for the use of the city during the next fiscal year was fixed at \$15,450 and the amount necessary for the various water bond funds at \$9800, by the terms of the budget ordinance adopted last night. The tax rate cannot be determined until the assessed valuation is reported to the trustees by the county assessor.

Sprinkling Regulations

Owing to difficulties in the distribution of water for all purposes at the same time, particularly in the west end, the trustees on motion of Trustee Johnson, seconded by Dietz, adopted a schedule for irrigation and sprinkling to be enforced while it is necessary to pump water. Lawn and garden sprinkling will be confined to the hours between 5 and 7 a. m. and between 5 and 7 p. m. During those hours irrigation of orchards will not be permitted.

Protest Health Camp

Letters from H. C. Churchill and B. F. Yarnell protesting against the establishment and maintenance of a camp or group of houses which they characterized as "shacks" for a health camp near their property in the Little Santa Anita were referred to the board of health. Protestants claim the camp is within the mile radius from the city hall in which sanatoriums are prohibited under Ordinance No. 24.

Canyon Roadways

Dr. Snell and Mr. Hartman of the Canyon Park Improvement association asked for the widening of the road into the canyon to the full width of the right of way, and especially at the turn near Cypress Court. Taking over of the roadways in the canyon was suggested and both were referred to the street committee.

Sewer Report

Clerk Perry read a letter from Secretary Currie of the state board of health saying Prof. Hyde, the board's sanitary engineer, had approved the

sewer system and disposal plant planned by City Engineer Bixby and the state board would undoubtedly concur in Prof. Hyde's findings.

Progress at Well

Engineer Bixby reported that Well No. 2 had been sunk to a depth of 2.6 feet and had been going for some time through coarse water bearing gravel. Continuance of drilling was ordered as long as the gravel stratum continues, unless the well is needed for pumping.

Postponed Again

Attorney Montgomery reported on negotiations with C. M. Clark and S. R. Norris regarding the widening of West Central. Mr. Clark asked \$350 cash, or the city to move his building back and down to grade. Mr. Norris asked \$800, which he thought would barely cover the cost of setting his store front back and lowering the floor to grade, and not considering inconvenience, etc. The usual postponement was taken for further consideration.

Bridge to be Open

Contractor Harvey Steinberger has been rushing work on the Santa Anita canyon bridge and expects to have it completed so the Sunday crowds going to the mountains can pass over it. The trustees have ordered that the wood-work be stained green.

The work of surface oiling the Sturtevant road from Mountain Trail avenue to the Cypress Court corner has been completed. Interruption to travel was an inconvenience for a few days but that will soon be forgotten when the improvement is enjoyed.

Work on the surface oiling Mariposa avenue has been commenced, the property owners having petitioned for the work. Montecito between Baldwin and Auburn has been completed.

GIRLS' FRIENDLY SOCIETY TO GIVE POUND SOCIAL

A "pound social" will be given Tuesday evening, July 27, at the home of Mrs. Maughlin, Manhattan avenue one block each of Grand View and Canyon avenue, under the auspices of the Girls' Friendly Society. Admission fee will be one pound of any staple kind of groceries for the benefit of the Children's Home in Los Angeles. A cordial invitation is extended to all.

The young ladies of the society recently gave a picnic for the children of the Settlement School in Los Angeles. The children were brought to Sierra Madre and spent the day in the canyon, enjoying a delightful picnic outing which was a novel treat for most of them.

Mr. and Mrs. John Osgood and daughter and a party of friends from Los Angeles were supper guests of Capt. and Mrs. J. A. Osgood on Sunday evening.

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—J. M. Beard, Chairman; Louis Dietz, Arthur Johnson, Jr., F. D. R. Moore, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings of each month. City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Carlton J. Pelger; Marshal and Street Superintendent, A. M. Udell; Engineer, Wm. F. Bixby; Supt. Water Dept., Franklin Biederman.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; Franklin Biederman, Secretary; J. A. Osgood, A. N. Adams.

BOARD OF TRADE—Meets second Monday at 8 p. m. in City Hall. President, J. A. Osgood; Vice-President, H. T. Fennell; Secretary, E. F. Ballou; Treasurer, F. W. Nuetzel; Directors, J. A. Osgood, H. T. Fennell, C. F. Pelger, J. F. Sadler, H. N. Hawks, T. M. Webster, George B. Morgridge.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central Ave., between Lima and Park. Open each weekday from 1:30 to 5:30 and from 7 to 9 p. m. Mrs. F. B. Wheatly, Librarian. Municipal Library board—George B. Morgridge, Chairman; Mrs. E. T. Pierce, Secretary; Mrs. L. E. Steinberger, H. J. Potter, J. A. Osgood.

FRATERNAL

SIERRA MADRE LODGE NO. 408, F. & A. M.—Stated meeting first Tuesday in each month. All visiting Masons welcome. Masonic Hall, Club House, West Central. Dr. R. H. Mackerras, W. M.; C. W. Jones, Secretary.

SIERRA MADRE CHAPTER, O. E. S., NO. 299—Meets first Monday of each month in Masonic Hall, West Central, at 8 p. m. Visiting members welcome. Mrs. Sylvia Merrill, W. M.; Mrs. L. M. Coapman, Secretary.

CHURCHES

CONGREGATIONAL CHURCH—Central Avenue at Hermosa. Rev. Fred Staff, pastor. Sunday School, 9:45 a. m.; morning worship, 11 a. m.; Junior Endeavor, 3 p. m.; Intermediate Endeavor, 4 p. m.; Christian Endeavor, 6:30 p. m.; evening worship, 7:30 p. m.; mid-week prayer meeting, 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector, residence, The Rectory, Phone Black 79. Sunday school, 9:45 a. m.; Morning Pray-

er and sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. M. V. Barth in charge. Services at 9 a. m. Sunday.

HOME OF TRUTH—433 Auburn Ave. Sunday service, 3:30 p. m. Bible lesson, Wednesday, 3 p. m. Healing meeting, Friday, 8 p. m. All are welcome.

SIERRA MADRE POSTOFFICE

Mail Arrives
From the East—9:40 a. m.; 5:30 p. m.
From the West—8:40 a. m.; 3:30 p. m.
5:30 p. m.
Mail Departs
For the East—7:45 a. m.; 11:30 a. m.; 4:10 p. m.
For the West—8:45 a. m.; 11:30 a. m.; 4:10 p. m.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles || Leave Sierra Madre
A.M. P.M. A.M. P.M.
3:45 12:05 6:10 12:10
5:55 1:05 7:00 1:10
7:05 2:05 7:30 2:40
8:05 3:05 8:10 3:10
9:05 4:05 9:10 4:10
10:05 4:40 10:10 4:50
11:05 5:10 11:10 5:20
5:30 6:05 6:05 6:05
8:00 8:00 8:00 8:00
9:55 9:55 9:55 9:55
11:50 11:50 11:50 11:50
Daily except Sunday

SANTA FE ROUTE

(Trains at Santa Anita Station)
Eastbound
No. Time Train
42 8:12 Riverside and Redlands Local
2 9:12 Tourist Flyer, Chicago
4 1:53 California Limited, Chicago
18 2:41 Phoenix Express
44 4:41 San Brnho and Redlands Local
16 5:36 "The Saint," San Francisco
20 6:41 Chicago "De Luxe" (Tues. only)
22 7:18 Texas and East
10 9:42 Overland, Chicago
Westbound
No. Time Train
3 6:16 Tourist Flyer
15 7:58 "Angel" from San Francisco
19 8:12 "De Luxe" from Chi. (Fri. only)
9 9:11 local
2 12:18 Local
3 1:40 California Limited, from East
43 4:41 Local
21 7:07 From Texas and East

Six Rules to Observe to Prevent Disastrous Fires in the Mountains

RULES TO PREVENT MOUNTAIN FIRES

Precautions of the simplest kind would eliminate most of the loss resulting from forest fires, as shown by reports on the causes of the fires in the reserves last season.

Much could be accomplished by observance of the following six simple rules:

1. Be sure your match is out before you throw it away.
2. Knock out your pipe ashes or throw away your cigar or cigarette stump where there is nothing to catch fire.
3. Don't build a camp fire any larger than is absolutely necessary. Never leave it even for a short time without putting it OUT with water or dirt.
4. Don't build a camp fire against a tree or a log. Build a small one where you can scrape away the needles, leaves or grass from all sides of it.
5. If you discover a fire, put it out if possible; if you can't put it out, get word to the nearest U. S. forest ranger or state fire warden just as quickly as you possibly can.

WHOM TO NOTIFY

A. N. Carter, Ranger, Phone Red 20, Sierra Madre.
A. M. Udell, Marshal, Phones Red 34 or Red 3.
Walter Zachau, District Ranger, Big Santa Anita Canyon.
Phone 206-2 bells, Sierra Madre.
T. W. Sloan, Division Ranger, Glendora, Phone 72.
R. H. Charlton, Forest Supervisor, Los Angeles; Main 2904 or 60011.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central Ave.
Residence
Phone Main 53 138 W. Central Ave.

LLOYD L. KREBS, M. D.

Office, 4 N. Baldwin. Phone Main 60
Hours: 11-12-23
Res. 72 W. Alegria Phone Main 111

DR. E. L. JACKSON

Physician and Surgeon
Phone Red 76
Office and Res. N. W. Cor. Auburn and Highland

George W. Groth

Physician and Surgeon
Osteopath
Black 74 282 San Gabriel Ct.

A. J. RUST

DENTIST
308 Higgins Building, Cor. Second
and Main, Los Angeles; office hours
10-12; 2-4. Office phone, Main 7011

A. J. CASNER

DENTIST
Hours 8 to 12 A. M.
Residence Phone Red 19
Cor. Baldwin & Central Green 100

AUTOMOBILE SERVICE

Any Part of City. \$1.50 Per Hour.
Out of Town Trips a Specialty
M. GOLDSTEIN
Green 85 Res. Green 81

ALLEN T. GAY

Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 Central and Baldwin

**Transfer
and Express**

J. C. WHYTE
Phones Main 50 and Green 85
Office, Griley's Store. Kersting Court

**FEED AND FUEL
TRANSFER**

All kinds of stock and poultry
feed. Best grades of fuel
Andrew Olsen
Red 85 Res., Black 24

A. N. ADAMS

Opposite P. E. Station
Real Estate, Rentals
Insurance
AGENTS FOR THE
Continental Insurance Co. of N. Y.
Policyholder Surplus \$15,999,832
Pays first and always 100 cents
on the dollar

**Crown City
Laundry**

Daily Service for Sierra Madre
Wet Wash
Rough Dry Work
Dry Cleaning
All Work Guaranteed
H. T. QUAIST, Agt.

HERE AT HOME

T. E. Yerxa has left for a three weeks business trip to Minneapolis.

Miss Mary Binford of Santa Monica was in town visiting old friends this week.

J. A. Thompson of Suffolk avenue spent Wednesday visiting friends at Ocean Park.

Mr. and Mrs. I. L. Tribble, Miss Verna Tribble and Miss Maud Mitchell spent the week end at Venice.

Mr. and Mrs. N. W. Tarr returned on Wednesday from a short trip to Tucson and Kingman, Ariz.

Mrs. W. A. Evans is spending Friday and Saturday as the guest of Mrs. J. M. Whitsall of San Diego.

Prof. and Mrs. Alfred B. Bole of the Ohio State University are guests of Dr. and Mrs. F. C. Blake this week.

Miss Adelaide Green returned on Friday to Sierra Madre after spending several weeks at Long Beach.

Mr. and Mrs. Holt Gregory and family left on Sunday for Sacramento where they will spend several weeks.

Mrs. R. B. Wallace and daughters Lucille and Winifred are spending two weeks in Oakland, Berkeley and San Francisco.

S. R. G. Twycross has rented the H. S. Wright cottage to Mr. and Mrs. David B. Bird and son and daughter of Anaheim.

E. N. Leathers is erecting a pretty new home on Santa Anita Court. He and his family expect to make Sierra Madre their home.

Mrs. Howard Hill has been spending the week at East Newport with her niece, Mrs. Paul Stecker, and family of Ogden, Utah.

Miss Florence Evans was among the guests at a children's party held at the Pierson home in Pasadena on Wednesday afternoon.

Mr. and Mrs. W. J. Lawless and Miss Jean Woodward leave on Saturday for Sturtevant's Camp where they will spend a week.

Mr. and Mrs. S. R. G. Twycross, accompanied by Miss Hess, spent Sunday at their Ocean Park cottage. Miss Hess remained to spend several weeks vacation there.

Mr. and Mrs. W. J. Shealey who have been guests of Dr. and Mrs. J. E. Fairbank for several weeks have rented a cottage at Ocean Park where they will spend two months.

On Tuesday Mrs. T. H. Plather gave a delightful matinee party at the Orpheum. Sierra Madre guests included Mrs. H. I. Hawkhurst, Mrs. F. P. Baugh and Mrs. James N. Hawks.

Mrs. Benjamin Moody and Miss Marian Moody who have been guests of J. C. Dickson and family for several weeks left on Tuesday for Redondo Beach where they will spend a short time.

Among the guests who enjoyed an all-day picnic party at Orchard Camp on Monday were the Misses Marian Moody and Hilda Caley, Messrs. Frank Miner and Harold Moore of Los Angeles.

Cypress Court Camp guests this week include Mr. and Mrs. W. P. Campbell and daughter of Long Beach, Edna Bakerings, Mary L. Becknell and Mrs. M. Becknell of Los Angeles, Miss A. Lindsberg and Miss Katherine Lindsberg of Chicago, Ill.

The Eleven and One Club were pleasantly entertained on Tuesday evening by Miss Verna Tribble. Dainty refreshments of ices and cakes were served. Outside guests were Mrs. Geo. Mesecar, Mrs. Elsie Collins, Miss Maud Mitchell, Miss Gertrude Cook, Miss Mildred Powell, Miss Sylvia Braun and Miss Tillie Nuetzel.

On Saturday evening the Misses Vannier gave a very delightful porch supper and progressive five hundred party at their home on Ramona avenue. The affair was complimentary to Dr. and Mrs. George Blumer of New Haven, Conn. Prizes were won by Miss Edith Blumer and Dr. George Blumer. After the card game the evening was ended up with music, about twenty guests enjoying this very pleasant affair.

Miss Alice Ball spent Sunday at Long Beach as the guest of friends.

Mrs. H. B. Duff and children are the guests of her mother, Mrs. T. E. Yerxa, this week.

F. W. Nuetzel and family returned on Monday from Venice where they spent a week.

J. F. Sadler is spending the week in Santa Barbara, having gone there on a business trip.

Miss Mabel Olsen is serving as clerk in the post office during the absence of Miss Lillian Goldberg.

Mrs. Howell Benham of New York city is the guest of Mr. and Mrs. T. H. Fether for several weeks.

Rev. Fred Staff and family left on Tuesday morning for Sunset Beach where they will spend two months.

Mr. and Mrs. Baxter Stallcup, old Louisiana friends, were week end guests of Mr. and Mrs. N. T. Brown.

Miss Lillian Goldberg left this week for a trip to San Diego and San Francisco where she will attend both fairs.

Dr. and Mrs. George Blumer and family have taken a cottage at Hermosa Beach where they will spend a month.

Mrs. Vora Pierce Maull and little daughter Katherine are spending the week at the home of Dr. Clarence Pierce of Venice.

Mrs. Virginia Holland and Miss Virginia Jones leave on Saturday for Long Beach where they expect to spend several months.

Mr. and Mrs. Woodson Jones who have been the guests of F. W. Nuetzel for several months left on Tuesday for their home in Memphis.

Mrs. Wheelan and Mrs. Scanlon and son Edward of Los Angeles were guests at the S. G. Harless home on Tuesday and Wednesday.

J. J. Bergien returned on Saturday from a month's visit to Nebraska City, Kansas City and a week spent at the fair in San Francisco.

Mrs. Frank Wright and children and Mrs. W. J. Saunders and two sons have been spending the week at the Saunders cottage at Manhattan Beach.

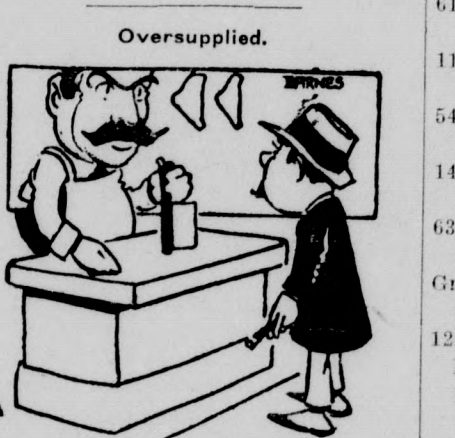
Mr. and Mrs. F. P. Baugh motored to Orange Sunday, where they were the guests of Mrs. Charles Everett and family, formerly residents of Sierra Madre.

Dr. Ernst of New York City and Dr. O'Donnell of San Francisco were dinner guests of Dr. and Mrs. J. E. Fairbank on Friday evening.

Miss Janet Stevenson will sing Tosti's Prayer at the 11 o'clock service Sunday, Church of the Ascension.

Hemstitching, Pico Edging, Scallop- ing, Pleating, by Mue. Jeannette (Mrs. L. W. Benadum), No. 5 Strand Theater Building, Pasadena. Tub dresses, sport suits, etc. Our work is unexcelled. Our hemstitching is given special praise by our many patrons. Orders for Hemstitching and Pico Edging and Pleating can be given to our Sierra Madre representative, Mrs. W. F. Hatfield, North Baldwin Ave. Phone Blue 79. 43

Oversupplied.



Mr. Henpeck—Have you any chops? Butcher—No, but I have some nice tongues.
Mr. Henpeck—Don't want any. Got too much at home now. Exchange

Beautiful new designs in place cards and bon bon holders at the News Printery.

Saturday, July 24th
The Master Key
Tenth Episode
and 6 other reels, including good comedy
Wednesday, July 28th
Seven Reels of Feature Films
Including good comedy
Woman's Club House
8:00 p. m. Adults 15c, Children 10c

**ANY VISITOR WELCOME
TO PASADENA AUTO RIDE**

Here's the prize story of a free convention entertainment program now going the rounds and reprinted from The Graphic:

Mr. Blank, very proud of his new \$1300 automobile and one of the thousands proud of his home city of Pasadena, showed his pride in both Monday by being one of the first in line to take the Elk visitors for rides about the Crown City. His first "fare" was a party consisting of a distinguished looking man and woman with two equally distinguished looking children. Greatly impressed with the evident quality of his guests, Mr. Blank quite outdid himself in escorting his new found friends around. In fact, he devoted three hours to showing them Pasadena, the surrounding country and even Glendale. The ride concluded, the wife lamented that they would have to exchange their comfortable auto for a street car to get back to Los Angeles. Mr. Blank, quick to seize an opportunity, volunteered to take them over to the city, which he did and then the wife suggested that it would be nice if they could be dropped at their stopping place on—say—Wilshire boulevard. Mr. Blank took them there and was pleased to note that the home of their temporary adoption was a beautiful place.

"Much obliged for the drive," said the head of the visiting party to Mr. Blank. "I have a Packard in the garage myself and I have always wanted to know how one of these little cars runs. It really runs fine."

"We are glad to show any Elk around, owner of a Packard or not," amiably protested Mr. Blank.

"Oh, I'm not an Elk," said the stranger.

"Well, any visitor," qualified Mr. Blank.

"Well, I suppose I am a visitor," said the Packard owner, "that is in Pasadena. We have lived here for twenty years. I have always wanted to run over to your town and we thought today would be a good time. Thanks again, for that ride."

**TELEPHONE NUMBERS
NOT IN DIRECTORIES**

The following telephones have been installed or changed since the publication of the last directory of the Sierra Madre Telephone & Telegraph Company. Clip this list and paste it in your book for reference.

Green 143—Arcadia Dairy.
Black 69—Binford, Mrs. W. A.
Red 135—Berg.
Red 107—Bergien, Oswald.
Blue 88—Constant, W. C.
Green 130—Farman, G. I.
Black 21—Freeman, H.
Blue 54—Fagg, Cary E.
Red 9—Freund, Miss Anna.
Black 74—Groth, Dr. G. W.
Green 45—Harris, Brenda.
Blue 118—Kehlet, Geo.
Green 76—Kelly, G. I.
Blue 63—LeSage, Wilbur.
Green 73—Little, D. P.
Blue 78—Lebus, Mrs. R.
Blue 129—Leslie, S. K.
Red 135—Lees, Wm.
Black 51—Maughlin, Mrs. Gertrude.
Green 3—McQuillan, Mary.
Blue 106—Maxon, G. W.
Blue 89—Pitcher, J. M.
Black 16—Thompson, J.
Green 5—Viljoen, D. J.
Black 138—Wyatt, Mrs. E. F.
Changes in Number
Blue 129—Leslie (formerly Green 61).
Main 116—Rogers (formerly Green 116).
Blue 51—Rasbach (formerly Blue 54).
Green 5—Viljoen (formerly Blue 142).
Black 74—Groth (formerly Black 63).
Green 140—Roesberger (formerly Green 125).
Green 140—Canada (formerly Green 125).
Red 11—Mabee (formerly Red 142).
Blue 37—Yerxa (formerly Blue 88).

New Home Directories
We have on hand a few copies of the recent long distance directory issued by the Home Telephone Co. Subscribers may obtain copies by calling at the telephone office.
Sierra Madre Telephone & Telegraph Company

Died by Order.
After the battle of Custozza a soldier supposed to have been killed was entered on the books of his company: "Died on the 24th of June, 1866," etc. A few days afterward it turned out that he was still alive, and the honest sergeant made the following entry: "Died by mistake."
At length there came a letter from the ministry of war announcing the death of the man at the hospital, when our sergeant recorded it as follows: "Redded by order of the ministry."—London Answers.

Notice
All Deputy Marshals for this city are hereby notified to turn in their badges by August 1.
A. M. UDEL,
City Marshal
Sierra Madre, Cal., July 23, 1915.

PAY CASH and SAVE MONEY**Where we save you money, some
NORRIS' CASH STORE****Every Day Cut Prices**

2 pkgs. Grape Nuts, our price..... .25
3 cans Campbell's Soup..... .25
3 pkgs. Parlor Matches..... .10
50c bot. Eastern Concord Grape Juice..... .40
50c bot. Old Mission Olive Oil..... .40
1 lb. Fancy Uncolored Japan Tea, 75c val. .60

Specials for Saturday Only

1 lb. Best Creamery Butter..... .32
Leg of Baby Lamb, the lb..... .20
Swift's Premium Bacon, the lb..... .32
7 bars Cotton Ball White Laundry Soap..... .25
With one extra bar FREE, Saturday only--the wash at 7 shop at 11 soap.

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Prop. of the

Sierra Madre Dept. Store**Business Notice!**

Say Mr.—that new home you intend to build, let us consult you as to plans and costs. We can show you dozens of fine bungalows Mr. Thompson has built, both in Monrovia and Los Angeles. And Tucker knows how to decorate them in fine shape.

Thompson & Tucker

Builders and Contractors

Established in Sierra Madre 1888

Office, Baldwin Ave., near P. E. Depot

Residence Suffolk Avenue

Phone Blue 75

Phone Green 80



TEA is a most healthful drink—if made of good tea. The Japanese and Chinese are the greatest tea drinkers in the world. But did you know that they are less afflicted with "nerves" than any other people? It's so. Drink tea yourself. Give it to the children. But be sure you get good tea. Come in here, buy ours and be safe.

**A. E. Griggs
GROCER**

Main 46

Bank Bldg.

Sierra Madre Realty Co.

L. DIETZ, Manager

No. 10 North Baldwin Ave. Opposite P. E. Station

Real Estate for Sale, Rent or Exchange

Insurance, Loans
Investments

Office, Green 22

Residence, Red 24

S. R. G. TWYCROSS

TRANSFER, AUTO AND CARRIAGE SERVICE

Real Estate, Insurance, Loans, Notary

Res. Black 11. Office Green 2

Baldwin and Central

**Waterman's Ideal Fountain Pens at
The News Printery, The Gift Shop by the Post Office**

DELINQUENT SALE NOTICE

The Sierra Madre Mining and Milling Company, a corporation, principal place of business Sierra Madre, Los Angeles County, California. Location of property, Haiwee, Inyo County, California.

NOTICE.—There is delinquent upon the following described stock on account of assessment number 5, levied on the 5th day of June, 1915, the several amounts set opposite the names of the respective shareholders as follows:

Name	Cert. No.	Shares	Amount
Backus, Geo. A.	82	1000	\$ 5.00
Backus, Geo. A. Jr.	101	1000	5.00
Bridle, M. H.	128	2000	10.00
Clark, C. M.	2	250	1.25
Clark, C. M.	267	81500	407.50
Cheney, Florence M.	145	50	.25
Clark, John H.	153	4500	22.50
Clark, John H.	220	450	2.25
Clark, Alice M.	159	4500	22.50
Clark, Alice M.	221	450	2.25
Calvert, Christiana	215	1000	5.00
Drifill, Mrs. J. A.	255	15000	75.00
Drifill, Emma Mabel	89	2500	12.50
Drifill, Emma Mabel	246	12500	62.50
Drifill, J. A.	231	25000	125.00
Drifill, J. A.	245	18600	93.00
Drifill, J. A.	260	3500	17.50
Eaton, F. A.	132	5000	25.00
Eaton, F. A.	134	2000	10.00
Eaton, F. A.	219	700	3.50
Felgate, W. W.	38	5000	25.00
Flint, H. G.	48	200	1.00
Flint, H. G.	78	2000	10.00
Graham, J. J.	10	10000	50.00
Graham, Thosella H.	122	100000	500.00
Gammon, Estelle B.	230	1000	5.00
Gilbert, John A.	23	500	2.50
Gilbert, John A.	232	50	.25
Gilbert, Hulda	115	1000	5.00
Gilbert, J. A.	114	2000	10.00
Gilbert, J. A.	188	5000	25.00
Gilbert, J. A.	198	5000	25.00
Gilbert, J. A.	279	4000	20.00
Gilbert, Alma E.	179	3000	15.00
Gregory, Albert	77	2000	10.00
Gregory, Albert	123	1000	5.00
Gregory, Albert	256	1000	5.00
Green, John	93	1000	5.00
Green, Robert	95	1000	5.00
Gabbert, J. R.	100	1400	7.00
Gabbert, J. R.	106	1100	5.50
Gabbert, J. B.	108	500	2.50
Gabbert, J. R.	116	500	2.50
Gabbert, J. R.	130	500	2.50
Gabbert, J. R.	133	1000	5.00
Gabbert, J. R.	201	400	2.00
Gabriel, M. J.	276	2000	10.00
Grigsby, E. H.	270	1000	5.00
Hunter, Eddie	148	100	.50
Hunter, Eddie	181	1000	5.00
Hunter, Elizabeth K.	149	50	.25
Huston, Chester T.	29	600	3.00
Huston, Chester T.	266	4000	20.00
Hoffman, E. A.	33	2000	10.00
Hosmer, N. H.	235	500	2.50
Jenkins, Henry	74	500	2.50
Jones, C. W.	176	6000	30.00
Jones, C. W.	177	250	1.25
Keys, Sarah E.	107	800	4.00
Keys, Sarah E.	293	30000	150.00
Lindsey, J. W.	13	5000	25.00
Lindsey, J. W.	156	3000	15.00
Lindsey, J. W.	223	800	4.00
Lindsey, Nellie M.	157	3000	15.00
Lindsey, Nellie M.	224	300	1.50
Lothridge, L. S.	103	1000	5.00
Lund, C. W.	262	250	1.40
Mead, A. S.	154	150	.75
Mead, A. S.	217	240	1.20
Mead, A. S.	232	5155	25.78
Mead, E. W.	213	2000	10.00
Mead, E. N.	143	50	.25
Mead, Mary W.	144	50	.25
Mead, Susan H.	180	10000	50.00
Mead, Maggie A.	150	50	.25
Mead, Lettie W.	151	50	.25
Miller, H. K.	152	50	.25
Metz, T. J.	30	500	2.50
Metz, T. J.	39	500	2.50
Metz, T. J.	42	1000	5.00
Metz, T. J.	43	500	2.50
Metz, T. J.	44	500	2.50
Metz, T. J.	61	1000	5.00
Metz, T. J.	62	1000	5.00
Metz, T. J.	271	1000	5.00
Metz, T. J.	272	6320	31.60
Metz, T. J.	273	9000	45.00
Metz, T. J.	274	3000	15.00
Metz, T. J.	275	1000	5.00
Markwell, H. P.	63	1000	5.00
Morgan, G. E.	80	1000	5.00
Perry, Charles E.	282	2000	10.00
Peterson, G. A.	258	500	2.50
Pegler, C. J.	79	2000	10.00
Pegler, C. J.	173	1000	5.00
Staples, Harry R.	296	50000	250.00
Thacher, W. K.	59	1000	5.00
Weaver, C. H.	53	5000	25.00
Weaver, C. H.	169	5000	25.00
Yerxa, Cabot	264	4000	20.00

And in accordance with the law and order of the Board of Directors made on the 5th day of June, 1915, so many shares of each parcel of stock as may be necessary will be sold at No. 8 Baldwin Avenue, Sierra Madre, California, on the 20th day of July, 1915, at 3 o'clock P. M. of such day, to pay the delinquent assessment thereon, together with the costs of advertising and expenses of sale.

By order of the Board of Directors,
The Sierra Madre Mining and Milling Company,

J. H. THORNDIKE, Secretary.
By order of the Board of Directors at a meeting held on the 20th day of July, 1915, an extension of 11 days was granted on delinquent sale of stock on account of assessment No. 5 and date of sale set for July 31st, 1915, at the same hour and place.

By order of the Board of Directors,
The Sierra Madre Mining and Milling Company,

J. H. Thorndike, Secretary.
5% DISCOUNT ON LAUNDRY
Buy a coupon book and get 5 per cent discount on your laundry. Books of \$3.00, \$5.00 and \$10.00 denominations.
MONROVIA STEAM LAUNDRY.

New lines of birthday cards and folders just received. The News Printery.

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE EDITOR AND PUBLISHER

An independent newspaper devoted to the development of Sierra Madre and to the dissemination of local news.
Official paper of the City of Sierra Madre.

PUBLISHED EVERY FRIDAY.

Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen.

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.
OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.
Telephone Black 42 (Either System)

EDITORIAL CHAT

Clever Stuff—

American diplomatists now being engaged in little sparring matches with the British and German governments, the work of the foreigners may be well described as "pretty foot work."

Anxious for Proof—

A western ice company, among instructions to its drivers, said: "Remember every ice man is presumed by the public to be a thief until proved otherwise." All ice consumers are willing to be shown.

No Risk—

Here comes a "war rider" to be attached to an accident policy, providing that the insurance company shall not be held liable for injuries suffered by the insured while within the European war zone either on land or sea. Thanks, gentlemen, the company faces no liability of loss through any desire of mine to enter the war zone. Furthermore, a peace loving president is better than an insurance policy as a safeguard against war casualties.

Back to Three R's—

Parents whose children go through the grammar grades without learning to write a free, legible hand, to do the simplest arithmetical problems, or to read aloud intelligibly, will be glad to know of the passage of a bill by the legislature which is certainly not a freak or a fad. It aims to secure ample time for the essential branches. Every school in the state will be required to give at least three-fourths of the time in the first six grades to the essential subjects which are enumerated in the bill. In the upper grades at least twelve and one-half hours each week must be devoted to these branches. It sometimes seems that modern schools devote much time to things which might be expected in a day nursery where the object is entertainment instead of useful education. To be sure the results of the new law will depend almost entirely upon the degree to which the teaching force attempt to follow out the spirit.

More Costs Less—

Advertising is about the only commodity of which it can be said that the more you use the less it costs. In other words, increased expenditures for advertising increase sales to such an extent that the advertising becomes

a constantly decreasing percentage of the cost of doing business. This is shown by the figures furnished by four large advertisers in the clothing business:

Firm	Amount Spent Yearly	Percentage Advertising to Sales
Hart Shaffner & Marx	\$85,000	3%
B. Kuppenheimer	49,000	4%
Samuel W. Peck & Co.	29,000	6%
Alfred Benjamin	24,000	7%

Be he great or small, the man who tries to do business without advertising is a long way from the road to progress.

Campaign Ammunition—

In theory a protective tariff is expected to erect a wall around the country's industries which will keep products of foreign manufacturers out of the American market, permitting the American producer to sell his goods at a reasonable profit. In practice, the European war has provided just the same sort of a barrier against European products. An expensive press propaganda is being carried on to prove that the Democratic administration is responsible for rotten business conditions, and that Republican rule with a high protective tariff is the country's only salvation. If those Republican press agents are not careful the war will show just how little good it does to build a wall around American business, whether by tariff or any other means.

—G. B. M.



Relief.
Detective—You're under arrest!
Man—Oh, is that all? I thought when you grabbed me that you were selling life insurance!—Chicago News

"Thought of You" Poster Stamps are just the thing to stick on packages or mail matter. Get them at the News Printery.

The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

Daddy's Bedtime Story—

The Mighty Nimrods In the Quiet Woods.

Those Little Nimrods Certainly Looked Like Business.

"ONCE four Nimrods went to hunt in the quiet woods," daddy told Jack and Evelyn. "They were not very big Nimrods. The tallest of them wouldn't reach much above my waist, but they were just as brave as four lions."

"You know, my dears, Nimrod was a mighty hunter. He went forth to slay, and he slew. These four little Nimrods—but I will tell you the story."

"They started in on a glad summer afternoon by being cowboys, but they grew tired of that, so they decided to be mighty hunters."

"Two of the Nimrods were dressed in khaki soldier suits, and one wore an Indian suit, and the other Nimrod just wore a shirt waist and knee pants and a savage look. He carried a wooden sword. One of the other Nimrods carried a toy gun which was broken, but he thought it might do. The third Nimrod had a bow and arrow, and the fourth just had a stout stick."

"Goodness, but those four little Nimrods certainly looked like business as they hurried down to the quiet woods. But nothing seemed to take them seriously somehow. The big, round, jolly faced sun looked down at them and smiled, and the mild summer breeze laughed at them, and the green leaves of the trees in the quiet woods danced with delight as they saw them."

"They came into the woods, and they saw a red squirrel, and the squirrel looked so pretty that they remembered their papas had said it was wrong to kill squirrels, so they determined to surround that beady eyed little creature and capture him and take him home and put him in a cage."

"So they started very carefully to surround the squirrel. But somehow by the time they thought they had him surrounded he wasn't there."

"Then they had to hunt something else. So they went prowling along through the quiet woods till they came to the funniest little creature. "When it saw them it tucked its nose up under itself some way and rolled all up into a funny ball, and they were afraid to touch it because it was all covered with stiff and prickly looking spines. They tried to make it show itself by poking at it with sticks, but he wouldn't move, so they lost interest and went away."

"Then they heard a great noise in the woods, and they thought it was a bear, and they turned and ran out of the woods for home and cried and told their mammas that a bear had chased them, and they didn't know the bear was just an old cow which had strayed from her pasture into the quiet woods. I think that old cow must have smiled to see them run."

The KITCHEN CUPBOARD

A SIMPLE LUNCHEON.

LUNCHEON MENU.
Radishes, Olives,
Eggs In Peppers, Meat and
Potato Pie.
Celery Saute, Orange Salad,
Toasted Crackers, Strawberry
Tartlets,
Iced Chocolate.

Eggs In Peppers.

CUT off the tops of green peppers and remove seeds. Parboil in salted water until they begin to get tender. Break an egg in each one. Place in a baking pan with one-half cupful of hot water and bake slowly about fifteen minutes. Serve on circles of toast with a tablespoonful of hot cream sauce.

Meat and Potato Pie.

Butter a deep baking dish and cover the bottom with mashed potato. Fill the remainder of the dish with cold meat cut into dice. Add one cupful of brown gravy, sprinkle with salt, pepper, paprika, two tablespoonfuls of chopped parsley and one tablespoonful of chopped mint. Cover with bread-crumbs. Brown in a moderate oven.

Celery Saute.

Cut celery into four inch lengths. Cook for three minutes in salted water and drain. Chop two tablespoonfuls of parsley and fry in butter. Add celery and saute until it reaches golden brown. Serve hot.

Orange Salad.

Cut off the tops of large oranges. Carefully remove pulp. Mix pulp with an equal quantity of sliced bananas and one-half the quantity of walnut meats. Marinate with French dressing. Place in orange shells. Chill thoroughly and serve with toasted crackers.

Strawberry Tartlets.

Make tart shells of a rich pie crust and bake until a delicate brown. Put fresh strawberries in saucepan, cover with powdered sugar, add two table-spoonfuls of water and cook two minutes. Serve in tart shells, with whipped cream sweetened to taste.

Iced Chocolate.

Dissolve six tablespoonfuls of cocoa in one-half cupful of boiling water. Add six cupfuls of milk, six teaspoonfuls of sugar, a pinch of salt and one teaspoonful of vanilla extract. Boil two minutes. Remove from fire. Chill thoroughly. When ready to serve add one cupful of charged water and serve in tall glasses with cracked ice and sweetened whipped cream.

Anna Thompson

10% DISCOUNT ON LAUNDRY
Try the "holdover" collected Friday and delivered Tuesday, and get 10 per cent discount. Phone Monrovia 87 at our expense for driver.
MONROVIA STEAM LAUNDRY.

An Early Bird!
I Catch My Christmas Tree

Shop early Prepare early for Christmas. But don't forget to keep an eye on me. You can't afford to miss the want ads

News Liners

FOR SALE—Lady's oak writing desk, only \$3. Call Black 17.

FOUND—Pair of spectacles in case. Owner can obtain them by identifying at News office.

FOR RENT—On Suffolk Ave., a 5-room cottage with sleeping porch. Flowers and fruit trees on the place. Inquire at M. Olsen's shoe store.

FOR RENT—Newly furnished new house, 7 rooms with bath and hot water; \$30. Phone Owner, Black 125.

WANTED—Small furnished bungalow. Will consider lease if price and place are satisfactory. Address Nicoll, Box 412, Sierra Madre.

FOR EXCHANGE—Would like to trade equity in on place at Sierra Madre. Equity \$750, bal. \$350. Nice 3-room house and bath; lot 50x150; fruit trees, flowers, good cellar and chicken houses. Close to good 5c car line to Los Angeles. Want place of about 4 rooms. Will assume. Address Mrs. Ayers, R. F. D. No. 12, Box 91A, Los Angeles.

FOR RENT—Unfurnished modern six-room bungalow, solar heater, garage. \$25 per month. Andrews & Hawks.

20-Year Guarantee
With Every Piece of Our
Aluminum Ware

Special
3 Sauce Pans
\$1.00

SEE WINDOW DISPLAY
Sierra Madre
Hardware Company
Phone 98

Awnings and
Porch Curtains

Having installed a new power sewing machine especially designed for sewing such heavy materials as tents, awnings and auto tops we can now take care of all your needs in that line. We will take the measurements and make them up right in our own store.

Let us figure with you on your awnings for summer comfort

Bergien Brothers

Phone Main 136 87 W. Central

Lots in
Sierra Madre
Canyon Park Tract
\$250 and Up
Very Easy Terms
Andrews & Hawks

Exchange 2 27 N. Baldwin

Ladies' Hosiery 3 Pairs for \$1.00

—Both Onyx and Wayne Knit
Brands—You Know Their Worth

Black, white and tan, in light, medium and heavy weights.

DOUBLE SOLES and high spliced heels.

All sizes of these superior, well-wearing grades of hosiery. They give unvarying satisfaction. Try them at this price.

Herman R. Hertel

41-47 North Raymond Phone Fair Oaks 407

ORANGE EMPIRE TROLLEY TRIP
THROUGH THE "KINGDOM of the ORANGE"

\$3.50 PAYS ALL
TRANSPORTATION
EXPENSE
Including All Side Trips and
RESERVED SEAT

Los Angeles to
San Bernardino
Riverside
Redlands

And All Their Scenes
of Beauty

Tours of Mission Inn, Sherman Indian School
and World-Famed Magnolia Avenue

Drive over beautiful Smiley Heights with magnificent view of
San Timoteo Valley and the Majestic San Bernardino Mountains

Purchase Tickets and make reservations at Information Bureau, Main
Floor P. E. Bldg., Los Angeles or P. E. Station, Pasadena.
Get one of the New Folders.

PACIFIC ELECTRIC RAILWAY